

Transformed by Christ: **Prayerful, Pastoral, Prophetic** logo & style guideline

Using our logo and style correctly
to ensure a consistent professional image

November 2021

Vision and priorities for our life together

Transformed by Christ: Prayerful, Pastoral, Prophetic

Imagining the future.

Jesus said, *“I came that they may have life, and have it abundantly”* (John 10.10). We see the ministry of the whole diocese as being about how we live **our life together** for the flourishing of every person in every place. Any vision should help the local church to flourish and grow in confidence that we are loved by God.

Jesus also said, *“If any want to become my followers, let them deny themselves and take up their cross and follow me”* (Matthew 16.24). The heart of our mission is about being open to, and enabling others to discover, a life **transformed by Christ**.

We join in Christ’s mission, conscious of the five marks of mission of the Anglican Communion, through responding to God and the world.

We will **prayerfully** proclaim the Good News of the Kingdom, rooting ourselves in Scripture and the sacraments. We will wait upon God in stillness, contemplation and intercession. Our corporate prayer, an ongoing conversation with God, will embrace traditional, fresh expressions, online and evolving models of being Church.

We will **pastorally** model the ministry of the whole people of God after *Jesus* the good shepherd. We will respond with loving service to the needs of the communities where we live and work, and teach, baptise and nurture new believers.

We will **prophetically** speak out and act, with the fire of the *Holy Spirit*, challenging injustice, confronting violence, and working for peace and reconciliation. We will seek to safeguard the integrity of creation and sustain and renew the life of the earth.

Being open to all of this will enable God in Jesus to accomplish **far more than all we can ask or imagine** (Ephesians 3.20). If we allow the Holy Spirit to breathe God’s divine life into our human plans, much more will be made of them, for God can bring abundance from scarcity.

We are called to be faithful, as God is always faithful to us. By prayerfully placing the life of the diocese where our sails can best catch the wind of the Holy Spirit, God will take us where God wills.

Vision logo

Main logo

Transformed by Christ



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Text logo over two lines

Transformed by Christ:

Prayerful, Pastoral, Prophetic

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Transformed by Christ:

Prayerful, Pastoral, Prophetic

Text logo over one line

Transformed by Christ: **Prayerful, Pastoral, Prophetic**

Transformed by Christ: **Prayerful, Pastoral, Prophetic**

Logo with DofN

Diocese of Norwich logo right aligned

Transformed by Christ



THE CHURCH
OF ENGLAND

Diocese of Norwich

When Diocese of logo is not positioned top right



THE CHURCH
OF ENGLAND

Diocese of Norwich

Transformed by Christ



Stacked logo



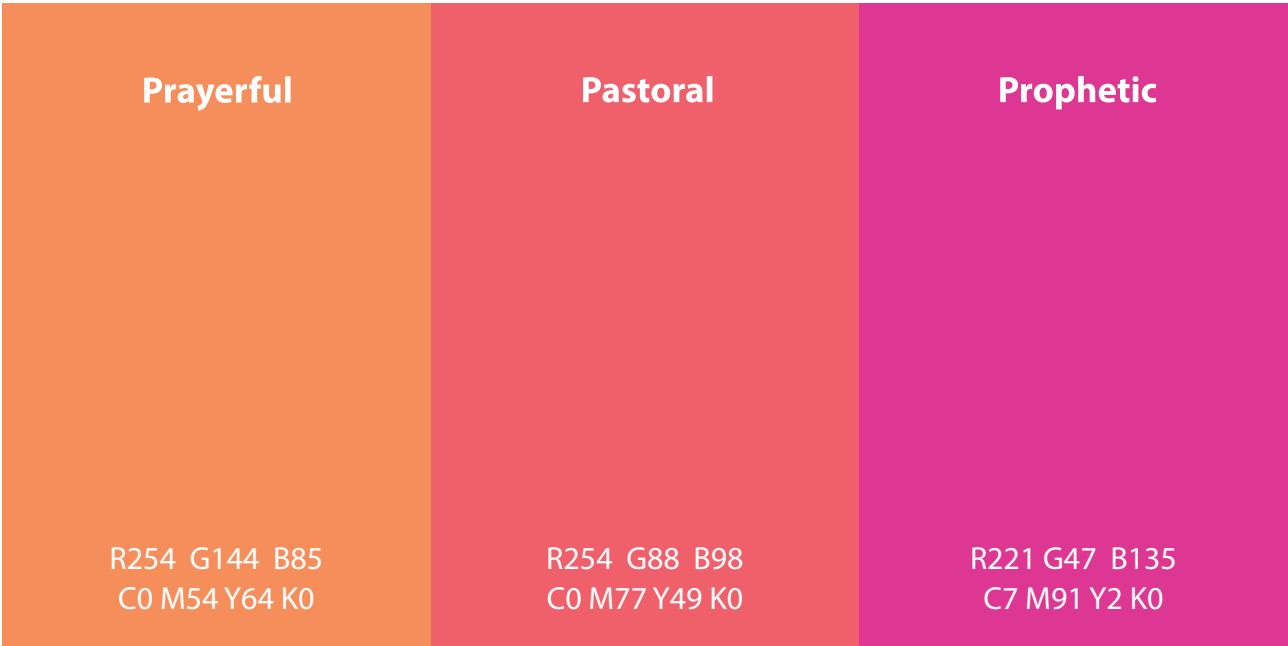
THE CHURCH
OF ENGLAND

Diocese of Norwich

Transformed by Christ



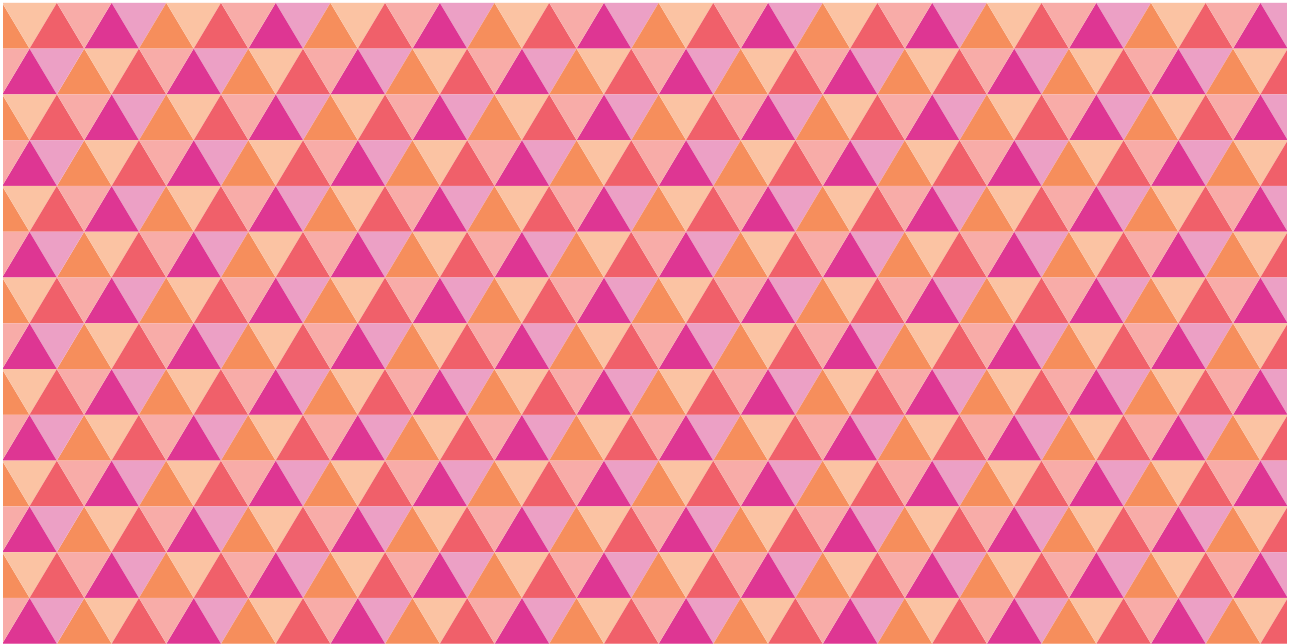
Colour palette



Gradient



Backgrounds



Social media asset

